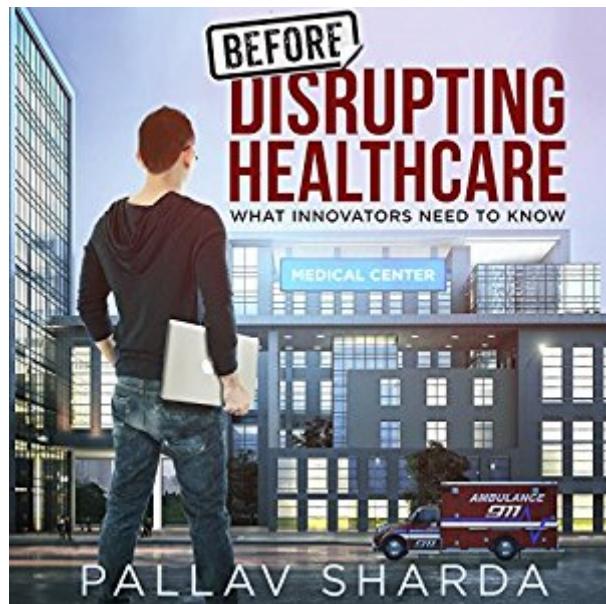The book was found

Before Disrupting Healthcare

Synopsis

Healthcare is an industry unlike any other. It is a matter of life and death, and no field poses as much reward or as many challenges for tech entrepreneurs. Before Disrupting Healthcare is a must-read for anyone working on, or investing in, health information products. A Health IT veteran draws on a dozen years of real-world experience to bring you to the leading edge of health software innovation. It combines an introduction of today's foundational ideas and products with a look into what emerging IT trends will rule the future. You'll learn why Electronic Health Records, Health Information Exchanges, Accountable Care Organizations, and Meaningful Use regulation matter so much today - and what will matter even more tomorrow. Outsiders can use this book to become insiders, and insiders can become experts.

Book Information

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Customer Reviews

It seems as though the author started the book with the last chapter, the one on avoiding entrepreneurial pitfalls in healthcare, realized that in order to make his advice credible he needs to provide a background on recent healthcare trends and technologies, and then wrote a wonderful guide book to the complex US healthcare environment.I would wholeheartedly recommend this book to anyone joining the healthcare corporate world, whether in a provider (hospitals), payer (insurance companies) or vendor capacity. Whether it is your first job out of college, you transitioned from another industry, or moved within related industries such as Pharma or biotech, understanding the landscape is critical to your professional success.I myself have 18 years of healthcare

experience, and still found many useful nuggets, simply because the tectonic shifts since the 2009 HITECH act make it impossible to keep up with all the trends unless one takes a step back and looks at the industry as a whole. This book does that.One word of caution though, this book is more of a guidebook than a standard business book. It can be read in one sitting, but it would be a bit like drinking from a fire hose, especially for the uninitiated. Do not be deterred, and keep this book in your library. It works great as a lasting reference tool, and I found myself looking up terms on a frequent basis.

Disrupting Healthcare is one of the best book I have read that explains the overall North American Healthcare market. Narrated from the perspective of someone who wants to bring about a change to the most painful problems in Healthcare today. This book explores the space and the approach a new technology disruption should hold for a lasting change in Healthcare. It is quite hard to find a book with a refreshing look on what should be the relationship between the intention of healthcare entrepreneurs w.r.t their work. That unlike other areas healthcare is a broken system and it requires sincere entrepreneurs who deeply care to solve problems of the masses and make healthcare better for us be it through consumer technology or an enterprise service at a hospital.Moreover this book has inspired, provided necessary foundation and insights into the working of healthcare systems that I can take with me into my entrepreneurial journey in Healthcare Technology.I will recommend this book to anyone with a budding interest in trying to understand healthcare systems either to get better equipped within their roles or trying to change the face healthcare by applying compassion, technology and understanding the context of care.This book sits as a reference guide in my shelf that I can pick anytime to find insights for personal, interpersonal and systemic encounters that I have within the healthcare spectrum! I will very much like to see a second book from the author :)

This is an extremely useful book Ãƒ€¢Ã‚ €¬Ã‚ €œ clear, comprehensive, from an author who earned his medical technology expertise the old-fashioned way; he worked for it. His examination of the industry is wide and probing, the product of a well-trained doctor. And his regard for the people and systems with the potential to make it better is heartening, the mark of an experienced innovator.If you are preparing to enter the world of medical technology buy this book. If you are intending to invest in the world of medical technology memorize this book. And if you are still hoping to profit from the world of medical technology join me in demanding the sequel to this book. Tom Wallace, cofounder, HWL LLC

Although I have been in health care for some time, this book has given me a new insight into all that goes beyond provider patient interaction. I think, Pallav has the distinct advantage of being a trained as a physician and being an IT professional, and this gives him a unique and rare perspective to address all the chaos and confusion present in the industry. I believe this book is indispensable for anyone who is trying to navigate through the confusing landscape of health IT. I am looking forward to Pallav's next book.

At the beginning of the book, the author states his goal and promise of presenting a macro-view of the complex healthcare information technology, without the nitty-gritty details. He delivers admirably in this concise guidebook. His training as a medical doctor, training in business administration and clinical informatics, work experience in technology vendor, provider and payer organizations, as well as work with health IT startups seems to truly give Pallav Sharda the vantage point to present this complex landscape. Not everyone with similar training and work backgrounds can succeed in writing a book that distills all that experience in clear, precise terms and yet keep it flowing well from chapter to chapter. The author's keen observations, his candid sharing of personal opinions and his passion to share his knowledge and experience makes this book an interesting read.

Whether you're a patient, provider or payer the US healthcare system is one heck of a gordian knot. Pallav Sharda has written an excellent book that does a great job of unravelling it. I listened to the Audible version and followed links to the many companies and services referenced throughout the kindle version of the book. Well worth the small investment of time!

A veteran of Health IT has written a must-read guide around this complex ecosystem for anyone looking to design a digital health product or start a business or just to see the opportunities for change. Instead of the buzzwords and hype that you find in high-level business books and market research, this short book is packed with the author's encyclopedic knowledge of every segment from years of experience in the space. It describes both opportunities and the very real pitfalls. It even gets down to which research and news sources are serious and credible. Overall a must-read for anyone exploring health IT / healthtech / digital health.

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